

UNIVERSITY OF MADRAS
B.A. DEGREE COURSE IN HISTORICAL STUDIES
SYLLABUS WITH EFFECT FROM 2020-2021

BHS-DSE02

**ELECTIVE: MODERN JOURNALISM:
PRINCIPLES AND PRACTICES**

Instr.Hrs.: 6
Credits : 5

Year : III
Semester: V / VI

Learning Outcomes:

Students will acquire

- a) adf**
- b) dfa**

Objectives:

- To give an understanding of the principles of modern journalism.
- To furnish the role of media in the development of society.
- To provide specialized knowledge to the students about the types of journalism.

Contents

UNIT I

Introduction to Journalism – Basic Concept – Definition – Nature and Scope – Journalism: Science and Art – Canons of Journalism – Types of Journalism.

UNIT II

History of Journalism – Brief History of the Press up to 1947 – Press Council – Press Laws – Defamation – Contempt of Court – Official Secrets Act – Freedom of Press in India - Prasar Bharathi.

UNIT III

Reporting: Definition – Principles of Reporting – Components and Sources of News – News Value – News Agencies: World and India – Interview: Types of Interview – Reporting Crime News.

UNIT IV

Editing : Principles of Editing – Editing Techniques – News Editor – Sub-Editors – Proof Reading – Page Make up – Features – Editorial – Columns and Columnists – Letters to the Editor – Photo Journalism – Book Review.

UNIT V

Different forms of Writing: Features – News Structure – Types of Head-Body-Lead – Types of Headlines – Leading Newspapers in India: The Hindu, Times of India, Dinamani and Dinathanthi – Advertisements – Necessity and Kinds.

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BOOKS FOR REFERENCE:

1. Ahuja B.N : Theory and Practice of Journalism.
2. Kamath. M.V. : Professional Journalism
3. Rangasamy Parthasarathy : Journalism in India.
4. Agarwal .S.K. : A Handbook of Journalism and Editorial Excellence
5. Ahuja. B.N : History of Press, Press Laws and Communications
6. Natarajan .J : History of Indian Journalism
7. Barienjoy : A Guide of Journalism
8. Mehta .D.S : Mass Communication and Journalism in India
9. Pant N.C. : Modern Journalism: Principles and Practice
10. Tony Harcut : Journalism: Principles and Practices
11. maharajkrishanshah.blogspot.com/2014/.../history-of-journalism-in-india-modern.htm...
12. <https://woman.thenest.com> › Careers and Higher Education › Work Life