

UNIVERSITY OF MADRAS
UG – NON-MAJOR ELECTIVE COURSE
OFFERED IN THE DEPARTMENT OF COMMERCE
SYLLABUS WITH EFFECT FROM 2020-2021

BGE-NME03

BASICS OF HEALTH CARE MANAGEMENT

Objectives:

- To help the students to know about Health care Management.
- To train the students to acquire Family and Communal health'

Out comes:

Train the students to overcome the Health problems.

UNIT I: PERSONAL (SELF) HEALTH CARE

Personal Hygiene – Personal Diet pattern – Self health maintenance by yoga and other spiritual practice – Drills

UNIT II: FAMILY HEALTH CARE

Family hygiene – group health care by vaccination – propitiation and prevention – Sanitation and diet patterns

UNIT III: COMMUNAL HEALTH CARE

Mass – Hygiene (Social Hygiene) – Environmental Hygiene - Communal health care centres – Hospitals – Statistical bodies - Government and Non government organizations (NGO) for propagation of nutritious diet patterns - maintained by voluntary health organizations and government schemes.

UNIT IV: HEALTH AWARENESS

Health awareness programme organized by governmental and non governmental agencies. Communal amenity programme.

UNIT V: HEALTH DISASTER MANAGEMENT

First Aid – Disaster management techniques like epidemic eruption control, management and eradication.

BOOK REFERENCE:

1. Social and preventive Medicine, K. Park, Brimnot publishers